



# FEBRUARY 2 & 3, 2019

## ASHEVILLE NORTH CAROLINA

### WNC AG CENTER DAVIS ARENA

## BUILD & REMODEL EXPO SPONSORSHIP OPTIONS

### TITLE SPONSOR

- Expo Title: Build & Remodel Expo presented by
- Top Billing on event signage with logo recognition
- Company Banner Displayed (provided by sponsor)
- Logo on Front Cover of Resource Guide as Title Sponsor
- Company Logo on Expo Tickets and Expo Grab Bags
- Logo on Welcome Page in Resource Guide
- Logo Listed on Expo Floorplan published in Resource Guide
- Designated Booth on Expo Floor
- Opportunity to place promotional item in bags
- Verbal Recognition throughout event
- Full page color ad in resource guide
- Logo on home page of AHBA website
- Logo with link to company website on Expo Website
- Logo included on all expo features in AHBA Blueprints Blog
- Logo recognition in advertising, PR efforts, and marketing effort (print, television, billboards, radio)
- Company Inclusion in all Expo emails to AHBA Members and Consumers
- 100 2019 Expo tickets

### OUTDOOR LIVING SPONSOR

- Logo included on Outdoor Living Section entry signage
- 28x58 Feature Booth Area within designated Outdoor Living Section
- Option to display plants and shrubs in designated areas
- Full page color ad in Resource Guide
- Logo recognition on Welcome Page in Resource Guide
- Verbal recognition at event with select announcements
- Logo with link to company website on Expo page
- Logo included in select Expo features
- 24 2019 Expo tickets

\*sponsorship requires landscape company, may include up to one support company

### SHOWCASE SPONSOR (\$3200 – limit three)

- Logo recognition on Welcome Page in Resource Guide
- 20 x 20 Island Booth with Premium Placement on Expo Floor
- Opportunity to place promotional item in bags (given to first 1500 event attendees) provided by sponsor
- Half Page Ad in printed Expo Resource Guide
- Verbal recognition at event
- Logo with link to company website on Expo page
- Logo displayed on select Event Promotion
- 15 2019 Expo tickets

\*Showcase Booth Sponsorship are Category Exclusive

### WORKSHOP SPONSOR (\$1,000 – limit one)

- Company logo on Education Signage
- Half page color ad in Resource Guide
- Logo included on Welcome Page in Resource Guide
- Logo with link to company website on Expo website
- Banner Ad on Expo Online Education Schedule Page
- Logo included in select Expo features
- 32 2019 Expo tickets

### LANYARD SPONSOR

(\$1,250 – limit one)

- Company Name or Logo printed on all lanyards for exhibitor badges (sponsors choice)
- Opportunity to place promotional item in exhibitor move-in bags
- Company name linked to company website on Expo Website
- 12 2019 Expo Tickets

### KIDS CONSTRUCTION HAT SPONSOR

(\$500 - limit One)

- Logo on Expo signage in main event area
- Company logo sticker on child size construction hats, given the first 100 children in attendance.
- Verbal recognition at event with select announcements
- Company name linked to company website on Expo Website
- 12 2019 Expo tickets

### FLOOR DECALS (\$475 – limit four)

- Two 2' x 4' Floor Decals placed on the Expo Floor
- Company recognition on select Expo signage
- Company name linked to company website on Expo Website
- Company name listed in select Expo features
- 12 2019 Expo tickets

### EXPO SUPPORTER (\$250)

- Logo on Expo Supporter signage in main event area
- Company logo displayed on Welcome Page in Resource Guide
- Verbal recognition at event with select announcements
- Company name linked to company website on Expo Website
- 6 2019 Expo tickets

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[www.BuildandRemodelAsheville.com](http://www.BuildandRemodelAsheville.com)